



## FOR IMMEDIATE RELEASE

### Beacon Farmers' Market Presents 8th Annual SOUP4GREENS Fundraiser

*Savor the Flavor, Support the Cause: Join Us for a Celebration of Local Food and Artisanal Craftsmanship!*

**Beacon, NY — April 7, 2024** — Join us as we unite in celebration of community spirit, local farms, and businesses. The Beacon Farmers' Market (BFM) is delighted to announce its highly anticipated 8th annual **SOUP4GREENS** fundraiser, slated for **Sunday, April 7th from 10AM to 2PM**. The event promises an array of savory soups generously donated by local restaurants, accompanied by pottery bowls contributed by talented local studios and potters, all available for sale. All funds raised support expanded access to fresh food.

By partaking in the **SOUP4GREENS** fundraiser, attendees not only indulge in culinary pleasures but also contribute to a noble cause. All proceeds from the event directly support the **GREENS4GREENS** food benefit program, fostering a community where fresh, healthy food is accessible to all.

**GREENS4GREENS** is a food benefit incentive program, started in 2016, that creates greater food access for shoppers at the Beacon Farmers' Market. Eligible state funded food benefits are matched dollar for dollar through Greens4Greens, making the farmers' market more accessible to a wider base of consumers. The program has been completely community funded through contributions made by local businesses as well as the annual **SOUP4GREENS** event.

The **SOUP4GREENS** fundraiser, hosted at the Beacon Farmers' Market, will feature an assortment of soups, including vegetarian, vegan, and gluten-free options, catering to diverse palates and dietary preferences. Customers will have the opportunity to savor hot soup on-site or opt for frozen pints or quarts to enjoy in the comfort of their homes. Patrons will also have the chance to purchase one-of-a-kind handmade ceramic bowls generously donated by a myriad of talented Hudson Valley artists.

The event will also feature a live musical performance by Ian Moore on the fiddle, adding a harmonious backdrop to the festivities, as well as new BFM branded swag that you won't want to miss. Come for a day of community and connection, all for a good cause.

#### Event Details:

- **Date:** Sunday, April 7th, 2024
- **Time:** 10:00 AM - 2:00 PM
- **Location:** DMV Parking Lot, 223 Main Street, Beacon, NY

#### Pricing:

- **Hot Soup at Market:** \$8 per cup
- **Frozen Pint for Takeaway:** \$10 each
- **Frozen Quart for Takeaway:** \$20 each
- **Handmade Ceramic Bowls:** \$30 each
- **Limited Edition Colors- Lightweight Shopping Tote Bag:** \$20 each
- **BFM Bundle:** Includes quart of soup, a handmade bowl, Beacon Farmers' Market insulated bag: \$60

This program was created in partnership with the Green Teen Community Gardening program, to create accessibility at the Common Greens Farm Stand. Green Teen now operates a weekly free farm stand in the

summer, and offers their participants Greens4Greens coupons to use at the Beacon and Newburgh Farmers' Market.

**For media inquiries, please contact:** Amy Bandolik, Manager, Beacon Farmers' Market, [market@commongroundfarm.org](mailto:market@commongroundfarm.org)

**About Beacon Farmers' Market:** Beacon Farmers' Market is a vibrant community hub dedicated to promoting local agriculture, artisanal craftsmanship, and sustainable living. Through its diverse array of vendors and engaging events, the market fosters connections between producers and consumers while championing food accessibility and community wellness.

The mission of the **Beacon Farmers' Market** is to feed and engage the Beacon community, support local farms and businesses, and create a more just food system.

The Beacon Farmers' Markets is stewarded by **Common Ground Farm**, a non-profit organization that supports and engages our community by fostering access and connection to fresh food and local agriculture through farming, education, and farmers' markets.

**Green Teen Community Gardening Program** of Cornell Cooperative Extension in Dutchess County empowers urban youth to be effective community change-agents by immersing them in the local food system. This youth development program teaches life and work skills through hands-on experiences in farming and gardening, health and nutrition, entrepreneurship, and leadership.

**Common Greens** is a partnership between Common Ground and Green Teen to distribute fresh and local produce at no cost to people in Beacon at the City of Beacon Rec Center throughout the summer. Greens4Greens coupons are distributed at the Common Greens free farm stand to encourage people to shop at the markets.

**Cornell Cooperative Extension** is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities. The programs provided by this agency are partially funded by monies received from the County of Dutchess.



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